



Partnering for Impact:

Become a Sponsor

→ Beacon	\$50,000	→ Visionary	\$ 25,000
<ul style="list-style-type: none">✓ Year-round title sponsor, includes national conferences✓ 30-second ad with 30-day play at local cinemas✓ Inclusion in sponsor pre-show reel✓ Full page back cover ad in the film festival program book✓ Online advertisement✓ Logo on step and repeat✓ Logo & name recognition in the film festival program book✓ 25 VIP passes Opening night gala✓ Featured advertiser on billboards and large print marketing materials✓ Named on People's Choice Award		<ul style="list-style-type: none">✓ Presenting sponsors of the film festival✓ 15-second ad with 30-day play at local cinemas✓ Inclusion in sponsor pre-show reel✓ Full-page ad in film festival program book✓ Online advertisement✓ Logo on step and repeat✓ Logo & name recognition in program book✓ 16 VIP passes Opening night gala✓ Featured advertiser on billboards and large print marketing materials✓ Organization branding on swag bag	
→ Executive Producer	\$10,000	→ Frn	\$5,000
<ul style="list-style-type: none">✓ Priority selection of 2 film blocks or events as title sponsor✓ 10-second ad with 30-day play at local cinemas✓ Inclusion in sponsor pre-show reel✓ ½ page ad in the film festival program book✓ Online advertisement✓ Logo on step and repeat✓ Logo & name recognition in program book✓ 10 VIP passes Opening night gala invite✓ Featured advertiser on all print marketing materials		<ul style="list-style-type: none">✓ Priority selection of 1 film block or event to be title sponsor✓ Logo & name recognition in film festival program book✓ Inclusion in sponsor pre-show reel✓ ½ page ad in the film festival program book✓ Featured advertiser on medium print items✓ 6 VIP Passes; Meet and Greet Gala Invite	



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<hr/> → Supporting Role	\$2,500	<hr/> → Community Impact	\$ 1,000
<hr/> <ul style="list-style-type: none">✓ Selection of 1 film block or event as title sponsor✓ Logo recognition in film festival program book✓ Inclusion in sponsor pre-show reel✓ 1/4 page ad in film festival program book✓ 4 VIP Passes Opening night gala invite <hr/>		<hr/> <ul style="list-style-type: none">✓ Selection of 1 film block or event as title sponsor✓ Name recognition in film festival program book✓ Inclusion in sponsor pre-show reel✓ 1/4 page ad in film festival program book✓ 2 VIP Passes <hr/>	
<hr/> → Patron	\$500	<hr/> → Friend	\$100
<hr/> <ul style="list-style-type: none">✓ Name recognition in program book and online advertising✓ Inclusion in sponsor pre-show reel✓ 1/4 page ad in film festival program book✓ 2 VIP Pass		<hr/> <ul style="list-style-type: none">✓ Name recognition in program book and online advertising✓ Inclusion in sponsor pre-show reel✓ 2 One Day Passes	